

# Who Are We



guides.vote

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Our mission at guides.vote is to inform and engage voters for a robust democracy. We do this through voter guides and civic education.

We have a senior leadership team that runs the day-to-day, and makes decisions about which guides to create. We also have an editorial team and an advisory board. Scan the QR code below to find out more about them!



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## What Do We Do?

Our guides.vote team creates nonpartisan voter guides in English and Spanish for key elections across the United States. The guides support voters in overcoming political cynicism, overload, and misinformation by highlighting the differences between candidates.

We are also officially launching our digital postcard campaign to support civic literacy. We will share a bi-weekly postcard featuring timely topics. Through our efforts, we believe that strong civic literacy supports civic engagement.